

Survey – Draft Toi Ora Strategy 2025-2030

Ngā hononga – What is your relationship with Toi Aotearoa and the Ngā Toi Māori sector.

1. How do you identify your role within the ngā toi Māori sector?

Do you identify as: (required)

- ☐ Individual Tangata whenua – Māori
- ☐ Individual Tangata Tiriti
- ☐ A spokesperson for a Māori organisation, hapū, iwi or marae
- ☐ A spokesperson for an arts organisation who works collaboratively with or service the ngā toi Māori sector
- ☐ Other (please specify)

2. What is your relationship with Creative New Zealand?

I'm providing this feedback: (required)

- ☒ As an individual that applies for funding
- ☐ On behalf of an organisation/group that applies for funding
- ☐ On behalf of an iwi, hapū or marae
- ☐ On behalf of an organisation receiving funding through the Toi Tōtara Haemata or Toi Uru Kahikatea investment programmes
- ☐ On behalf of an organisation that has a relationship with Creative New Zealand that doesn't involve applying for funding
- ☐ As a member of the wider ngā toi and arts sector
- ☐ As an interested member of the public
- ☐ Other (please specify)

3. If you're providing feedback on behalf of an organisation, what's the name of that organisation? (optional)

Moemoeā / Vision

The proposed moemoeā is:

“Ngā toi Māori and ringatoi Māori are visible everywhere and highly valued as part of the distinct identity of Aotearoa, which is admired globally.”

4. To what extent do you whakamana and support this moemoeā?
(required) Tick the statement which best reflects your support.

- ☐ **Kaha Whakaae** / Strongly Agree
- ☐ **Whakaae** / Agree
- ☐ **Whakahē** / Disagree
- ☐ **Kaha Whakahē** / Strongly Disagree

5. Please feel free to provide any additional whakaaro, comments or suggestions regarding our moemoeā (for example, are there things you would like to see included or not included in the vision?)
(optional)

Ngā aronga / Goals

6. To what extent do you whakamana and support each of our 5 goals? (required). For each Goal, please tick f the statement which best reflects your whakaaro and thoughts on that goal. Note Question 8 provides space for you to comment on the goals.

GOAL: TOI TAIAO - Tiaki taiao (environmental guardianship) within ngā toi Māori practices is activated to protect and maintain mātauranga and respond to climate change.

- ☐ **Kaha Whakaae** / Strongly Agree
- ☐ **Whakaae** / Agree
- ☐ **Whakahē** / Disagree
- ☐ **Kaha Whakahē** / Strongly Disagree

GOAL: TOI TANGATA - Ringatoi Māori individual and collective relationships are strengthened, supported by strong ngā toi Māori communities and infrastructure.

- ☐ **Kaha Whakaae** / Strongly Agree
- ☐ **Whakaae** / Agree
- ☐ **Whakahē** / Disagree
- ☐ **Kaha Whakahē** / Strongly Disagree

GOAL: TOI KI TE AO - Ringatoi Māori experience strong relationships and reciprocal opportunities with indigenous peoples around the world with a focus on the Pacific region, Asia, Canada, Norway, and South America.

- ☐ **Kaha Whakaae** / Strongly Agree
- ☐ **Whakaae** / Agree
- ☐ **Whakahē** / Disagree
- ☐ **Kaha Whakahē** / Strongly Disagree

GOAL: TOI TUIA - Realise the Toi Ora moemoeā by partnering with government departments, the creative agency network, marae, hapū, iwi, and private sector organisations.

- ☐ **Kaha Whakaae** / Strongly Agree
- ☐ **Whakaae** / Agree
- ☐ **Whakahē** / Disagree
- ☐ **Kaha Whakahē** / Strongly Disagree

GOAL: TOI TUKU – Creative New Zealand's *Te Kaupapa o Toi Aotearoa* organisation culture programme will guide the way we approach our work.

- ☐ **Kaha Whakaae** / Strongly Agree
- ☐ **Whakaae** / Agree
- ☐ **Whakahē** / Disagree
- ☐ **Kaha Whakahē** / Strongly Disagree

7. Please rank the goals according to your level of support. 1 being most important to you and 5 being the least important to you.

- ☐ **TOI TAIAO** - Tiaki taiao (environmental guardianship) within ngā toi Māori practices is activated to protect and maintain mātauranga and respond to climate change.
- ☐ **TOI TANGATA** - Ringatoi Māori individual and collective relationships are strengthened, supported by strong ngā toi Māori communities and infrastructure.
- ☐ **TOI KI TE AO** - Ringatoi Māori experience strong relationships and reciprocal opportunities with indigenous peoples around the world with a focus on the Pacific region, Asia, Canada, Norway, and South America.
- ☐ **TOI TUIA** - Realise the Toi Ora moemoeā by partnering with government departments, the creative agency network, marae, hapū, iwi, and private sector organisations.
- ☐ **TOI TUKU** – Creative New Zealand’s Te Kaupapa o Toi Aotearoa organisation culture programme will guide the way we approach our work.

8. Do you have any other comments?

Ngā kaupapa matua / Priorities

9. Creative New Zealand has identified priorities for each of the five goals to inform how we will meet our goals.

The following sections provide an opportunity for you to share whakaaro to strengthen any of our priorities.

GOAL: TOI TAIAO - Tiaki taiao (environmental guardianship) within ngā toi Māori practices is activated to protect and maintain mātauranga and respond to climate change.

Priorities:

1. We'll advocate, connect and support our ringatoi, creatives, festival organisers on environmental initiatives that ensure the sustainability of and access to natural resources for ngā toi Māori as a taonga for future generations.
2. We'll work with and support Māori to advocate for the removal of barriers to transfer taonga across international borders and so that Māori can fully and authentically express themselves, according to them.

GOAL: TOI TANGATA - Ringatoi Māori individual and collective relationships are strengthened, supported by strong ngā toi Māori communities and infrastructure.

Priorities:

1. We'll work with and support the ngā toi Māori sector to convene for Māori-Crown engagements about the future of the arts and explore a potential independent Māori Arts Authority, building on Toi Ora 2023.
2. We'll work to strengthen the ngā toi Māori ecosystem and infrastructure including centres of connection and excellence and

ngā toi Māori leadership development, through our various investment programmes and initiatives.

3. We'll support the transfer of knowledge, legacy works and succession by experienced and celebrated tohunga, kahurangi, mareikura for future generations of ringatoi and Aotearoa to benefit.
4. We'll work with and support Māori to reverse the at-risk nature of critically endangered artforms.

GOAL: TOI KI TE AO - Ringatoi Māori experience strong relationships and reciprocal opportunities with indigenous peoples around the world with a focus on the Pacific region, Asia, Canada, Norway, and South America.

1. We'll grow markets and opportunities for ngā toi Māori to collaborate with other indigenous practitioners – locally, nationally and globally.
2. We'll collaborate across the Pacific Region to deliver to the purpose and outcomes set out in the 10-Year [Pacific Regional Culture Strategy 2022 - 2032](#) through FestPAC – the major Festival and annual programme.

GOAL: TOI TUIA - Realise the Toi Ora moemoeā by partnering with government departments, the creative agency network, marae, hapū, iwi, and private sector organisations.

1. We'll work to increase positive attitudes about ngā toi Māori, through research, insights, storytelling and advocacy to encourage greater engagement and participation.
2. Working with the sector we'll explore the health of ngā toi Māori and act on its findings to enable artform development

3. We'll prioritise meaningful partnership relationships and outcome delivery with our legacy partners and mana whenua, hapū and iwi.
4. Working with others, we will grow the pie for the ngā toi Māori sector.

GOAL: TOI TUKU – Creative New Zealand's *Te Kaupapa o Toi Aotearoa* organisation culture programme will guide the way we approach our work.

1. Whakamana i te Tiriti – we'll give effect to Māori tino rangatiratanga and partnership aspirations embedded in Te Tiriti o Waitangi.
2. Tuku Rauemi – we'll empower and enable the communities we work with (including marae, hapū and iwi) to determine their futures through the devolution of funding and services.
3. Mana aki i te Tangata – we'll amplify reciprocity and wellbeing internally and externally.

Ngā mihi nui ki a koe. We appreciate the time and care you have taken to share your thoughts and suggestions about our draft *Toi Ora Strategy 2025-2030*.

10. Do you have any final comments on the draft *Toi Ora Strategy 2025-2030*?