

# Te Hā o Ngā Toi Strategy Implementation Plan

## MOEMOEĀ – OUR VISION

E kitea ana ngā toi Māori i ngā wāhi katoa, e kaingākauhia ana hoki hei wāhanga nō te tuakiri motuhake o Aotearoa e whakamaiohatia ana, huri noa i te ao.

Ngā toi Māori is visible everywhere and highly valued, as part of New Zealand's distinct identity, which is admired globally.



Kotahi, Atamira Dance Company

As the Arts Council of New Zealand Toi Aotearoa works towards the next Te Hā o Ngā Toi Strategy, this implementation plan serves as a bridge across 2024 and 2025. The next Te Hā o Ngā Toi Strategy will come into effect from 1 July 2025.

## The four strategic pou

### Advancing ngā toi Māori practice development

– Strengthening ngā toi Māori and ngā toi Māori practitioners' reputation for excellence.

### Increasing public engagement with ngā toi Māori

– Promoting engagement, access and visibility.

**Building a stronger sector to advance ngā toi Māori aspirations** – Developing the sector's support for ngā toi Māori and mātauranga Māori.

**Partnering with other Crown organisations and leading cultural agencies** – Working together to co-create an ecosystem that supports ngā toi Māori.

## The initiatives to support the pou

- a. **Navigators into tohunga leadership** – a first-of-its-kind initiative to train and acknowledge experienced navigators to become recognised tohunga. Through a process steeped in ancient te ao Māori, tohunga Hoturoa Barclay Kerr guides this process.
- b. **Revitalising Tārai Waka** – is a continuation of Creative New Zealand's multi-year commitment to strengthen tārai waka ecology through the project management and delivery of three programmes: Tangata Uta, Tangata Tai and Ratakaha ki Uta – led by Hemi Eruera and his team.
- c. **Revitalising Taonga Pūoro** – is the continuation of Creative New Zealand's multi-year commitment to support the artform's revival, by working with Haumanu Collective, a national body of practitioners of Taonga Pūoro. In 2024-2025 Creative New Zealand's investment will cover the costs of a project manager and the transition to a new operating model, practitioner hui and collaboration with Creative New Zealand research.
- d. **Supporting more Māori as published writers** – this investment will focus on developing relationships and capability across the literature sector. This includes assisting more Māori writers to develop their capability to write, edit and publish their own stories; a partnership with Te Waka Taki Kōrero/National Māori Literature network.
- e. **Enabling more visual artists to work internationally** – this investment aims to support more mid-career Māori visual artists to take up international opportunities to propel their careers forward.
- f. **Growing leadership in ngā toi for ngā iwi o Taranaki** – the second year of investment continues to support the eight iwi of Taranaki, through six Taranaki ngā toi Māori mātanga, to develop and deliver phase two of the *Taku Poi He Manu, Taku Ringa He Manu* Mātauranga Māori Revitalisation Programme (Taku Poi).

- g. **Celebrating high-quality heritage arts to be more accessible** – this collaboration will assess the feasibility to prepare and plan for a nationwide, regional tour of the internationally renowned *Tuku Iho Living Legacy* exhibition, which is permanently located at Te Puia/NZMACI in Rotorua. The investment will also celebrate the legacy of *Te Māori* exhibition of the 1980s and work with others to explore its future – Te Māori Tū.
- h. **Addressing taonga being able to travel across international borders** – working with tohunga/mātanga/ringatoi, we will partner with the Department of Conservation to address issues and concerns regarding the Convention on International Trade and Endangered Species (CITES) and identify solutions.
- i. **Exploring the findings of the Toi Ora national hui (2023)** – this investment will support activities that align with the kōrero from the Toi Ora national gathering and the findings in its report. A key priority for ngā Manukura/Māori leadership of the Toi Ora gathering is to meet with the Minister for Arts, Culture & Heritage.
- j. **Celebrating the revitalisation of Te Reo Māori** – this is a legacy sponsorship arrangement with Te Taura Whiri I Te Reo Māori and with flexibility to support our mana whenua partners.
- k. **Celebrating Māori artforms at Te Matatini Festival** – this legacy partnership with Te Matatini will enable Toi Aotearoa to continue supporting excellence in kapa haka as a driver of wellbeing for Māori and their communities.
- l. **Strengthening opportunities and outcomes through FestPAC** – this is an investment into Aotearoa New Zealand’s strategic leadership role on the Council of Pacific Arts & Culture (CPAC). Aotearoa endorsed the Pacific Regional Cultural Strategy (PRCS) in 2022, with the aim of strengthening FestPAC as a major Festival and annual programme. Opportunities will be created for Māori artists and practitioners to collaborate and present work across Te Moana-nui-a-Kiwa, with an aim for opportunities to be created farther abroad.



Rangatira-ki-te-Rangatira hui of NZ Māori Arts & Crafts Institute (NZMACI)/Te Puia and Toi Aotearoa for the signing of the Takai Here Agreement on Taonga Tuku Iho Living Legacy Exhibition National Tour partnership