

Tū Mai Rā, Toi Aotearoa: Te haerenga ki 2040, Our journey to 2040

Creative New Zealand's draft long-term strategy

Feedback form

Tēnā koe

Thank you for taking the time to complete this feedback form on Creative New Zealand's draft long-term strategy, *Tū Mai Rā, Toi Aotearoa: Te haerenga ki 2040, Our journey to 2040*.

The closing date for all feedback is **11.59 pm on Sunday, 6 April 2025**.

The questions that follow are focused on the 'future' layer of the draft strategy (that is, our proposed **vision** and **goals**). More detail on our vision and goals is in the **discussion paper** and the **draft strategy** available on our website <https://creativenz.govt.nz/strategy2040>.

You're welcome to provide feedback about other parts of the strategy too.

It should take about 5–10 minutes to complete this form, depending on the level of feedback you'd like to provide.

If you need any assistance, please email: strategy@creativenz.govt.nz

About you

1. What's your connection with Creative New Zealand?

I'm providing this feedback: (required)

- As an individual that applies for funding
- On behalf of an organisation receiving funding through the Toi Tōtara Haemata or Toi Uru Kahikatea investment programmes
- On behalf of an organisation, collective or group that applies for funding
- On behalf of an iwi or hapū
- On behalf of an organisation that has a relationship with Creative New Zealand that doesn't involve applying for funding
- As a member of the wider arts sector
- As an interested member of the public
- Other (please specify)

2. If you're providing feedback on behalf of an organisation, what's the name of that organisation? (optional)

Moemoeā, Our vision

Our proposed vision for 2040 is:

The arts and ngā toi are flourishing: created by an empowered arts community, sought after globally and enriching all our lives.

3. To what extent do you support this vision?
 - Strongly support
 - Support
 - Neither support nor don't support
 - Don't support
4. Please provide any additional comments or suggestions regarding this vision (for example, are there things you would like to see included or not included in the vision?) (optional)

Ngā aronga, Our goals

We're proposing five long-term goals to help us reach our vision for 2040.

Empowered communities, making decisions on the arts and ngā toi closest to them, from a bigger support base.

5. To what extent do you support this goal?
 - Strongly support
 - Support
 - Neither support nor don't support
 - Don't support
6. Please provide any additional comments or suggestions regarding this goal (for example, are there things you would like to see included or not included in this goal?) (optional)

Thriving artists, rangatōi and practitioners, with viable creative careers, supported by a healthy arts infrastructure.

7. To what extent do you support this goal?
 - Strongly support
 - Support
 - Neither support nor don't support
 - Don't support

8. Please provide any additional comments or suggestions regarding this goal (for example, are there things you would like to see included or not included in this goal?) (optional)

He mana toi, he mana tangata – thriving and highly visible ngā toi Māori, valued in Aotearoa and around the world.

9. To what extent do you support this goal?
 - Strongly support
 - Support
 - Neither support nor don't support
 - Don't support

10. Please provide any additional comments or suggestions regarding this goal (for example, are there things you would like to see included or not included in this goal?) (optional)

Inspired New Zealanders, embracing the arts and ngā toi every day.

11. To what extent do you support this goal?
 - Strongly support
 - Support
 - Neither support nor don't support
 - Don't support

12. Please provide any additional comments or suggestions regarding this goal (for example, are there things you would like to see included or not included in this goal?) (optional)

A valued arts development agency, leading with impact and delivering for Aotearoa New Zealand.

13. To what extent do you support this goal?

- Strongly support
- Support
- Neither support nor don't support
- Don't support

14. Please provide any additional comments or suggestions regarding this goal (for example, are there things you would like to see included or not included in this goal?) (optional)

Ranking our goals

15. Please rank the five goals in order of importance to you (1 being highest to 5 being lowest)

- **Empowered communities**, making decisions on the arts and ngā toi closest to them, from a bigger support base.
- **Thriving artists, rangatoī and practitioners**, with viable creative careers, supported by a healthy arts infrastructure.
- **He mana toi, he mana tangata** – thriving and highly visible ngā toi Māori, valued in Aotearoa and around the world.
- **Inspired New Zealanders**, embracing the arts and ngā toi every day.
- **A valued arts development agency**, leading with impact and delivering for Aotearoa New Zealand.

16. Looking at the goals together, are there any other comments or suggestions you wish to add? (optional)

17. Do you have any other comments on any part of the draft long-term strategy? (optional)

Thank you for your feedback and for helping us make our draft strategy better. Ngā mihi nui.