



Summary: Pacific Arts Strategy

2023 – 2028

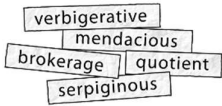


Published: October 2023

Before you start



Easy Read uses plain words / pictures to explain information.



This document has some hard words.



These hard words are explained.



You may want to ask someone to support you while reading this document to understand some of these hard words.

What you will find in here

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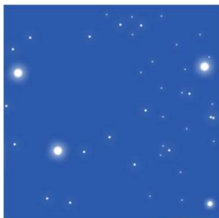


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What this document is about



Creative New Zealand has written a document called:

Pacific Arts Strategy 2023 – 2028



Creative New Zealand works to support the arts.



A **strategy** is a plan of how to make things happen.

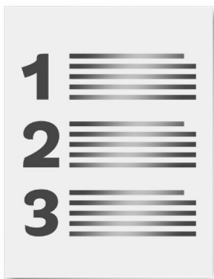


The **Pacific Arts Strategy** is a 5 year strategy that runs from 2023 to 2028.



The **arts** means lots of things like:

- painting
- carving
- weaving
- writing
- dancing
- playing a musical instrument
- singing
- acting.



Pacific arts can also mean things like:

- making tapa cloth
- dance like tau'olunga and siva
- festivals.

This is an Easy Read **summary** of the Pacific Arts Strategy.

A **summary** is:

- shorter than the main strategy document
- tells you the main ideas.

You can find the full Pacific Arts Strategy 2023-2028 on the Creative New Zealand **website**:

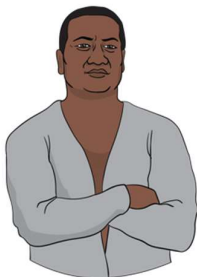
<https://tinyurl.com/mrx2w8u6>

How this strategy was made



Creative New Zealand worked with **Pasifika** artists through:

- **talanoa**
- **fono.**



Pasifika means people who live in Aotearoa New Zealand who are:

- Samoan
- Cook Island Māori
- Tongan
- Niuean
- Tokelauan.



Pasifika also means people who live in Aotearoa New Zealand who are:

- Tuvaluan
- Fijian
- from any other Pacific Island.

Pacific people could have been:

- born in the Pacific Islands
- born in Aotearoa New Zealand into Pacific aiga / families.



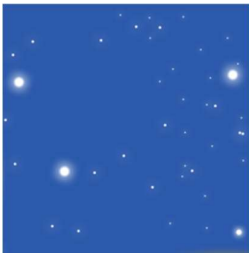
Talanoa means:

- discussion
- debate
- spoken connection.

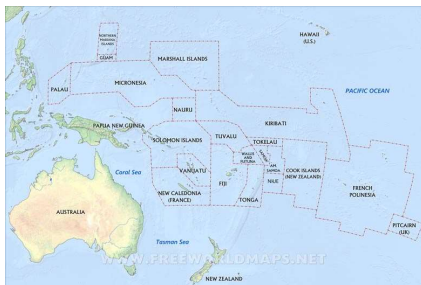


Fono means:

- meeting
- coming together.



The strategy was also **inspired** by stars that are used to **navigate** across:



- Aotearoa New Zealand
- Te Moana-nui-a-Kiva / Oceania.



Inspire means to make people happy / interested about art.



Navigate means to travel using a guide.



Te Moana-nui-a-Kiva means all the countries / cultures in the Pacific Ocean.



Creative New Zealand wants the Pacific arts community to lead the way.

How Creative New Zealand works



For this strategy Creative New Zealand works using **Kaupapa Pasifika**.



Kaupapa Pasifika means using Pacific principles / ideas.



Creative New Zealand knows there are different ways Pasifika artists uphold the **mana** of Pacific arts in Aotearoa New Zealand.

Mana means strength / power.



Creative New Zealand thinks
Pacific arts are important to:

- celebrate
- connect with
- grow
- give money to.

What is the vision of Creative New Zealand?



A **vision** is an idea for how Creative New Zealand wants things to be.



Creative New Zealand wants Pacific arts to be:

- powerful
- **resilient.**



Resilient means being strong for a long time.

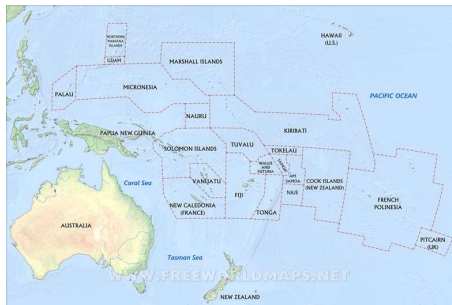


Creative New Zealand wants
Pacific arts led by passionate and
enterprising Pasifika people.



Enterprising means:

- thinking of new ideas
- trying new things
- knowing about business.



Creative New Zealand wants
Pasifika artists to lead Pacific arts
for:

- Aotearoa New Zealand
- Te Moana-nui-a-Kiva / Oceania
- the world.

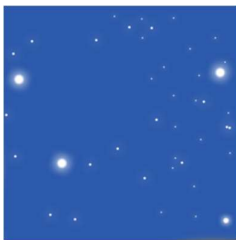


What are the focus areas of the strategy?



Creative New Zealand has 4 **focus areas**.

Focus areas means the things that are most important to do.

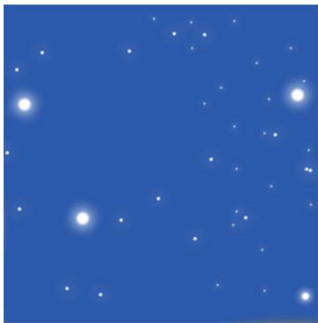


These focus areas are called **guiding stars**.

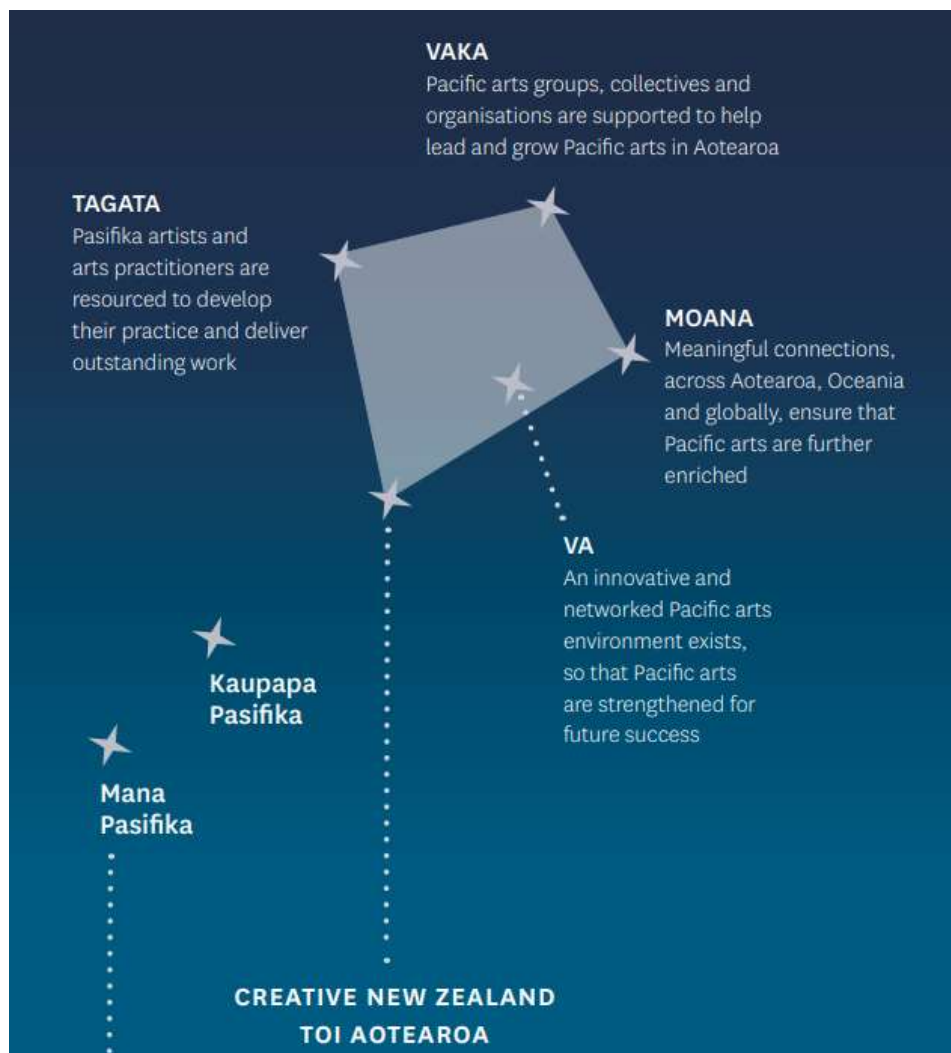


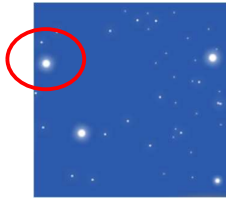
The **guiding stars** are ideas that support Creative New Zealand to do the things in the Pacific Arts Strategy.

These guiding stars are:



1. **Tagata / People**
2. **Vaka / Canoe**
3. **Moana / Ocean**
4. **Va / The space between**





1. Tagata / People



Tagata means:

- Pasifika artists
- people involved in Pacific arts work.



This means making sure that Pasifika artists have all the right **tools** they need to do their work.

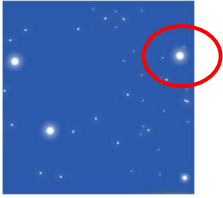


Tools means:

- knowledge / knowing things
- abilities / being able to do things.



Having the right tools means Pasifika artists can create excellent art / work.



2. Vaka / Canoe

Vaka means the support Pasifika people need.



The Pacific arts community is supported to:

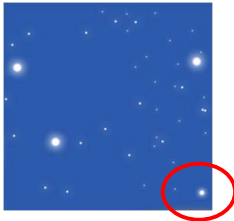
- be leaders in their art
- grow their arts.



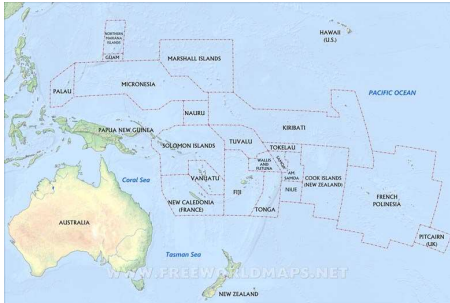
The Pacific arts community includes:

- groups
- collectives / groups working together
- organisations.





3. Moana / Ocean



Moana means people connecting across:

- Aotearoa New Zealand
- Te Moana-nui-a-Kiva / Oceania.
- the world.

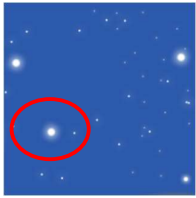


Creative New Zealand wants Pasifika artists to make **meaningful connections.**



Meaningful connections means:

- people working together
- having a feeling of belonging to something.



4. Va / The space between



Va means making the connections in Pacific arts communities / spaces strong.



Creative New Zealand knows a good Pacific arts community exists.

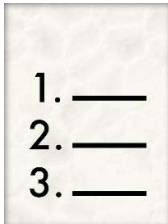


They want to make sure this community is kept strong for success in the **future**.



The **future** means a time that is yet to happen.

What Creative New Zealand wants to see happen



Creative New Zealand wants 3 things to happen:



1. They want Pacific arts to be bold / enterprising.

2. They want Pacific arts to be connected using resilient communities.



3. They want Pacific arts to inspire / **influence** people.



Influence means to show ways that people can be involved in art / culture.

How will the strategy work?



To make the Pacific Arts Strategy work well Creative New Zealand will work on 6 areas which are:



1. making sure that Pacific arts include the whole village / all people

2. building leadership / growing skills



3. growing Pacific arts around the world

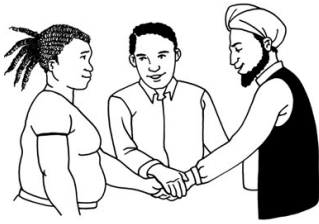
4. growing and building on important **partnerships**



5. making Pacific arts resilient / **sustainable**



6. supporting Pasifika artists who focus on **climate change** with their work.



Partnerships means people working together.

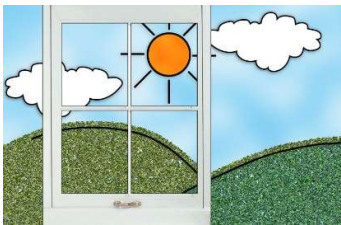


Sustainable means continuing to work well in the future / years ahead.



Climate change:

- is about changes in the weather that last a long time
- affects how we live now / in the years ahead.



Where to find more information



You can find the full Pacific Arts Strategy 2023 – 2028 on the Creative New Zealand **website**:

<https://tinyurl.com/mrx2w8u6>



The website is **not** in Easy Read.

You can ask someone to read it with you.



You can talk to someone at Creative New Zealand about this strategy by:



- **email:**

pacificarts@creativenz.govt.nz



- **phone: 0800 273 284**



This is a free number which means it does not cost you any money to call.

This information has been written by Creative New Zealand.



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