

Our aspirations for the future of Pacific arts in Aotearoa New Zealand: our vision and outcomes – the difference we want our work to make, informed by the aspirations of the Pacific arts community

Powerful and resilient Pacific arts, led by passionate and enterprising Pasifika people, for Aotearoa, Te Moana-nui-a-Kiva and the world

Pacific arts are bold and enterprising

Pacific arts are powerfully connected through resilient ecosystems of creative communities

Pacific arts inspire and influence people, everywhere

Our Pacific Arts Strategy is a vital and vibrant part of our wider strategic direction, for Creative New Zealand and for the arts in Aotearoa

**Our vision:**  
Dynamic and resilient New Zealand arts, valued in Aotearoa and internationally

The areas we'll focus on over the course of this Strategy: working to these guiding stars will help us reach our future aspirations

**TAGATA**

Pasifika artists and arts practitioners are resourced to develop their practice and deliver outstanding work

**VAKA**

Pacific arts groups, collectives and organisations are supported to help lead and grow Pacific arts in Aotearoa

**MOANA**

Meaningful connections, across Aotearoa, Oceania and globally, ensure that Pacific arts are further enriched

**VA**

An innovative and networked Pacific arts environment exists, so that Pacific arts are strengthened for future success

**Kaupapa Pasifika**

**Mana Pasifika**

CREATIVE NEW ZEALAND  
TOI AOTEAROA

**The value we create for New Zealanders:**  
through our support for the arts

**Our purpose and values:**  
including Mana Pasifika

**Our strategic focus areas:**

Resilience

Access, inclusion and equity

Wellbeing

**Mata Ali'i**

'The eyes of the chief' – how we measure the impact of the Pacific Arts Strategy

**Our strategies and policies:**  
including the Pacific Arts Strategy and Te Hā o ngā Toi—Māori Arts Strategy

**Te Waka Toi Pātaka:**  
our Mātauranga Māori Framework

The foundation for our work: how we work and what we do, as the basis for delivering to our focus areas and our future aspirations

**How we work:**

We work in **Kaupapa Pasifika** ways, recognising the different journeys of Pacific arts communities to uphold **Mana Pasifika** in the arts of Aotearoa New Zealand

**What we do:**

Through our work we **celebrate, connect, develop** and **invest** in Pacific arts, by delivering to the Strategy's **priorities for action**

**Our deliverables:**

**Investing** in the arts  
**Developing** the arts  
**Advocating** for the arts  
**Leadership** in the arts  
**Partnering** for the arts

**Our resources:**

Our **people and expertise**, including our Pasifika staff, Arts Council members, assessors and others  
Our **systems and processes**, including Kaupapa Pasifika approaches  
The **public money** we receive

**Our internal operating environment:**

The **strategies and policies** that guide our work and collectively form **our strategic intentions** as set by the Arts Council