



ARTS COUNCIL OF NEW ZEALAND TOI AOTEAROA



Pacific Arts Strategy Discussion Paper

May 2018

Discussion questions

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Can you suggest any other areas where Creative New Zealand might look to focus on, to develop Pacific arts over the next five years?

Is there anything else you'd like to tell us about how you see Pacific arts developing over the next five years? Have we missed anything important?

Towards a new strategy for Pacific arts

We'd like your help

Creative New Zealand is developing a new Pacific Arts Strategy to guide the way we encourage, promote and support Pacific arts over the next five years. The Strategy will help direct and prioritise Creative New Zealand's Pacific arts investment between 2018 and 2023.

The Strategy's scope is wide-ranging. Its vision and goals will apply across all of Creative New Zealand's programmes and policies. The Strategy won't just be limited to our dedicated Pacific arts funding and assessment processes – it'll also apply to our general arts funding category, our investments, grants, international, capability and advocacy programmes, as well as guide future initiatives and pilots.

We're excited by this work but we can't do it alone. We need to hear and understand your aspirations for Pacific arts. In this discussion paper we outline the themes and approaches we are thinking about. We want your views on our thinking to date and how our approach might be improved.

What's in this paper?

The first three sections of the discussion paper:

- identify what we mean by Pacific arts
- describe Creative New Zealand and our mandate, some of the ways we currently support Pacific arts and ask about your Pacific arts aspirations
- examine the Pacific arts environment today and suggest some aspirations for the Pacific arts of 2023.

The paper then explores four potential areas of focus for a new Pacific Arts Strategy.

- **The people – Tagata** – considering the needs of Pasifika artists, communities, participants and audiences.
- **The journey – Vaka** – looking at ways to strengthen Pacific-focused arts organisations and Pacific arts spaces.
- **Linking with others – Va** – looking at ways other agencies and organisations can work together to encourage, promote and support Pacific arts.

- The source – **Te Moana-Nui-a-Kiva** – emphasising a need to strengthen links with the home islands.

Throughout the paper we report the views of people who attended the Pacific Arts Summit held at Te Papa on 15-16 March 2018. We also ask our own questions.

How you can contribute

Thank you for taking the time to read this discussion paper and provide your feedback. We estimate that it'll take around 25 minutes to read this paper.

We've created an [online survey](#) for you to respond to our questions and to provide us with any additional comments you may have. You can also email or write to us with your thoughts and views (for more details see 'Getting your feedback to us' on page 11).

Please give us your feedback by 5.00 pm on Tuesday, 5 June 2018.

What do we mean by Pacific arts?

Pasifika artists are making significant contributions to the New Zealand arts community, and Pacific arts and culture are a major feature of the arts landscape in Aotearoa.

For Creative New Zealand, support for Pacific arts is one of the key principles set out in our legislation, the Arts Council of New Zealand Toi Aotearoa Act 2014. In carrying out our business, we must 'recognise the arts of the Pacific Island peoples of New Zealand'. Our Act also provides that Pacific Island people be included in any assessment process relevant to the arts of the Pacific Island peoples of New Zealand.

We recognise Pacific arts as a distinct form of arts practice that encompasses two broad categories: Pacific heritage arts and contemporary Pacific arts.

We find this way of classifying Pacific arts a useful means of tracking how Pasifika artists and the Pacific arts sector as a whole are working. However, we recognise that heritage and contemporary arts are not separate or unconnected or part of a hierarchy, and that they operate on a continuum of arts practice. We expect that there'll be Pacific arts activities and programmes that involve both heritage and contemporary practice.

Dedicated funding

‘Dedicated funding’ refers to Creative New Zealand having ‘Pacific arts’ budget allocations and funding through our Investment and Grants programmes. Along with a Māori arts funding pool, we also have a general arts pool available.

In 2016/17, 5 percent of the funding provided through our Investment and Grants programmes was for Pacific arts. This included support for two Pacific-led and focused arts organisations supported through the Tōtara Investment programme. Additional funding for Pasifika artists and Pacific arts was also provided through our capability and international programmes, our initiative funding and through our general arts funding budget.

Having a Pacific arts budget means that where an applicant chooses to identify their work as being ‘Pacific arts’, we apply Pacific arts assessment processes. This involves two elements.

- Assessment by people with Pacific arts knowledge and expertise.
- Assessment of the extent to which kaupapa Pasifika will be apparent in the practice and results of the project.

Kaupapa Pasifika

The concept of kaupapa Pasifika, as developed by Creative New Zealand, is based on:

- kaupapa – an awareness of the unique cultural perspectives of a distinct group of New Zealanders
- Pasifika – the unique cultural perspectives and beliefs embodied in the values, customs, rituals, dance, song, language and cultural expressions of the individual Pacific nations.

Additionally, when assessing a culturally-specific heritage arts application, we replace the concept of kaupapa Pasifika with the concept appropriate to the specific island group (eg, Fa’a Samoa or Vaka Viti, meaning ‘the Samoan way’ or ‘the Fijian way’).

This approach aims to understand and frame Pacific arts proposals within an appropriate cultural context, recognising the mana, cultural integrity and importance of the proposed work.

Pacific identity

We acknowledge that individuals may have multiple identities and we ask funding applicants to identify how they wish to be considered for a given project.

We also recognise that Pasifika artists and organisations are actively engaged with the wider arts sector. For us, support for Pacific arts is not limited to the funding available through the dedicated Pacific arts funding and assessment category.

Pasifika artists and groups, like all New Zealand artists and groups, can also apply to other Creative New Zealand programmes, eligibility criteria allowing. Pasifika artists and groups however have a choice of whether they choose to make use of dedicated Pacific arts funding and assessment processes.

This approach recognises that there are artists with Pacific heritage but who may not see Pacific arts as the context for their work, and who may prefer to use our general assessment processes.

Analysis of applications to the Arts Grants and Quick Response programmes in 2016/17 shows that 24 percent of applicants who identified their ethnicity as Pasifika had applied to the general arts funding and assessment category. The remaining 76 percent had applied to the dedicated Pacific arts funding and assessment category.

At the Pacific Arts Summit 2018, some of those present expressed frustration with the term ‘Pacific arts’ and felt that their arts practice should not be limited by being seen as fitting within a ‘Pacific arts box’. Others found the term ‘Pacific arts’ outdated and restrictive and were concerned that their work may not look ‘Pacific’ or fit with other people’s expectations of what a ‘Pacific work’ may look like.

Is our approach to recognising the arts of the Pacific Island peoples of New Zealand appropriate?

How might it be improved?

Can you suggest other approaches that we should consider?

What’s our mandate, purpose and support for Pacific arts?

We live in a period of cultural and demographic change, with the cultural and ethnic make-up of New Zealand projected to change significantly over the next 20 years. As noted earlier, Pasifika artists are already making significant contributions to New Zealand arts, and Pacific arts and culture are a major feature of the New Zealand arts landscape.

Creative New Zealand is a Crown entity, first established by an Act of Parliament in 1964 as the Queen Elizabeth the Second Arts Council. We are the national arts development agency that invests in, develops and advocates for the arts for the benefit of all New Zealanders.

We’re principally funded by the New Zealand Lottery Grants Board (NZLGB); around 71 percent of revenue in 2016/17. We currently receive 15 percent of Lotto NZ’s profits, as provided to the NZLGB. Other government agencies are also funded by the NZLGB – Sport New Zealand, the New Zealand Film Commission and Ngā Taonga Sound and Vision.

The arts have a long history of being supported by lotteries proceeds; our first annual report in 1964 shows a lottery grant of £100,000 or 57 percent of our revenue that year.

Given the variable nature of lottery profits, our funding from the NZLGB can change from year to year and has generally trended upward over time. We also receive funding from the Crown through Vote: Arts, Culture and Heritage, which made up around 27 percent of our revenue in 2016/17.

The outcomes we’re seeking

Creative New Zealand’s overarching vision is for dynamic and resilient New Zealand arts, valued in Aotearoa and internationally.

To achieve this, we direct our support for the arts towards two outcomes and under these, four areas where we believe we can best encourage, promote and support the arts in New Zealand for the benefit of all New Zealanders. The table below identifies our outcomes, the areas we focus on and some of the things we’re seeing in each of these areas with respect to Pacific arts.

STRONGER ARTS COMMUNITIES, ARTISTS AND ARTS ORGANISATIONS AS SHOWN BY:

High-quality New Zealand art is developed

- A high proportion of individual emerging artists in the sector, reflecting a youthful Pasifika demographic.
- Pasifika artists often work outside traditional artform boundaries and are more multi-disciplinary, multi-cultural and multi-platform in their arts practice.
- Strong experimentation, drive and innovation in process and thinking across dynamic mediums and platforms.
- Heritage artforms and practice are held in high regard, with master artists and craftspeople acknowledged for their wisdom and expertise.

New Zealand arts gain international success

- A uniqueness to Pacific arts being created in New Zealand – there’s a different context to doing it ‘back home’.
- A growing presence of Pasifika artists and organisations at key regional and international arts events (eg, Edinburgh festivals, Festival of Pacific Arts).
- International success for Pasifika artists is increasing over time, including commercial success.
- An increasing interest in, and market for, Pacific arts internationally.

GREATER PUBLIC ENGAGEMENT WITH THE ARTS AS SHOWN BY:

New Zealanders participate in the arts

- Around one in 10 New Zealanders have participated in Pacific arts in the previous 12 months.
- Three out of every 10 Pasifika people have participated in Pacific arts in the past 12 months; one in five say they participate in Pacific arts on a regular basis.
- Over half of young New Zealanders have participated in at least one Pacific artform in the last 12 months, a significant rise over time.
- School continues to play an important role in driving young people’s involvement with the arts.

New Zealanders experience high-quality arts

- Nearly one in five New Zealanders have been to at least one Pacific arts event in the previous 12 months, up on previous years.
- Over half of Pasifika peoples have attended Pacific arts events.
- Youth attendance is growing: just over one-third of 10–14 year olds have attended at least one Pacific arts event in the past 12 months.
- More than one-third of the country’s ‘culture market’ is interested in attending a Pacific arts event for the first time, with high potential markets in the regions.

How do we support the arts, and Pacific arts?

Our support for the arts is delivered through three key operational areas.

- **Funding** – Investing in artists, arts practitioners and arts organisations to help them develop their art, along with providing funding support to deliver New Zealand arts to audiences and communities throughout New Zealand and overseas.
- **Capability building** – Support for the people and organisations that are funded, to help them deliver their art in the best possible ways, by building skills and capability.
- **Advocacy** – Undertaking research on the arts and advocating on behalf of the arts to the public, to central and local government, and to other interested organisations.

Our support is focused on activities or services that complement those offered by other agencies of central and local government and the private sector (see **Va** on page 9). We don't seek to replicate the infrastructure, programmes or opportunities that are supported by, or are the responsibility of, other agencies (eg, Pacific radio broadcasting, television production, film-making, delivery of the education curriculum, or the core exhibition and public programmes of publicly-funded art galleries and museums).

These are some of the ways in which we currently support Pacific arts.

- Dedicated funding for Pacific arts through our Grants and Investment programmes. The General funding stream, is also open to all eligible applicants, including Pasifika artists.
- Targeted funds and initiatives include: Moana Community Grants, Kava New Leaders Grants, Samoa/Hawai'i arts residencies, Pacific arts internships, the Auckland Diversity Project, and Pacific international cultural and artform exchange.
- Enabling key collaborations between contemporary artists and master heritage artists, and supporting the Pacific Heritage Arts Fono.
- Supporting Pacific arts in the community, including through the Creative Communities Scheme which

encourages participation, supports diversity and enables young people.

- Delivering and supporting major international opportunities, like the Festival of Pacific Arts and significant exhibitions.
- Recognising emerging, mid-career and senior Pacific artists and arts practitioners through the annual Arts Pasifika Awards.

Future investment directions

Creative New Zealand is in a healthy financial position at present and is able to invest more into Pacific arts in the coming years.

Creative New Zealand has recently published its new [Investment Strategy Te Ara Whakamua 2018–2023](#). The Investment Strategy outlines the direction our investment in the arts will take over the next five years to 2023. The Strategy will allow us to develop an arts investment portfolio fit for the future needs of the arts in New Zealand.

The Investment Strategy has seven principles, including 'Our investment recognises and advances the arts of the Pacific Island peoples of New Zealand'. We'll increasingly target investment that is underpinned by those principles.

The Investment Strategy's principles are complemented by three investment features, which specify the areas we're looking to align our investment with: *Diversity and reach*, *Dynamic arts* and a *Resilient arts sector*.

The Pacific Arts Strategy will inform the ways in which the Investment Strategy is implemented.

What are our Pacific arts aspirations?

One of the purposes of this discussion paper is for us to better understand the aspirations of Pasifika artists and the Pacific arts sector.

Below we summarise what we know about key attributes of the Pacific arts sector today, and the aspirations articulated at the Pacific Arts Summit. We then ask you to identify your aspirations for Pacific arts and how Creative New Zealand can best support those aspirations.

What we know

Pacific arts practice in New Zealand today covers a wide range of contemporary and heritage artforms. We're proud to see Pasifika artists enjoying local and international recognition for their high-quality and popular artworks.

Local events and community-based activities are also a significant – but sometimes less acknowledged – feature of the Pacific arts environment.

Pasifika artists and communities are often trans-national and are globally connected. Many families maintain links to Pacific Island communities across the Pacific, as well as to the sizeable Pacific Island communities in cities such as Los Angeles.

Pacific heritage arts are an intrinsic and unique part of the arts of Aotearoa. They are major contributors to the arts landscape and need to be actively valued and acknowledged.

The Pasifika population is statistically 'young' with 35.7 percent of Pasifika people aged under 15 in 2013, compared to 20.4 percent of the total population in this age bracket. With such a youthful population, it can be expected that an increasing number of emerging Pasifika artists will come to the fore over the next decade. We therefore expect the number of Pasifika artists seeking funding support to increase over the next five years.

The formal infrastructure for supporting Pacific arts in New Zealand is limited. We currently support two Pacific-led and focused Tōtara organisations and there are few Pacific-focused arts organisations in the wider arts sector. This points to an under-developed system of support for groups and individuals to create, present, distribute and participate in Pacific arts.

Despite this, there are many informal networks and groups that actively support Pacific arts and artists. These informal networks and groups can find it difficult to access longer-term funding because of funder requirements for formal governance structures and well-established business accountability systems.

A number of organisations within the wider New Zealand arts infrastructure are seeking to work with Pasifika artists.

However, there can be barriers to greater working together. These can include:

- a lack of resources within mainstream arts organisations that leads them to focus on delivering their own programmes and activities
- little or limited contact between mainstream and Pasifika artists/arts organisations, leading to a lack of awareness of the opportunities that may exist.

While there is a growing acknowledgement of the importance of Pacific arts to the New Zealand arts sector, there is still much scope for improvement and further engagement.

What we've heard

At the Pacific Arts Summit 2018, calls were made to increase the visibility and value of Pacific arts, with higher levels of funding and support for Pasifika artists and Pacific arts groups and organisations.

Other aspirations for the Pacific arts environment that we heard at the Summit were for:

- an increasing number of Pacific arts-focused arts organisations, led by Pasifika people
- greater recognition of, and support for, young and emerging Pasifika artists
- a more responsive funding system that is open to new ways of making and distributing art
- strengthening links with Te Moana-Nui-a-Kiwa (the home islands)
- existing mainstream arts organisations to:
 - have a greater understanding of, and respect for, Pacific arts
 - provide greater access to, and support for, Pacific arts.

What are your aspirations for Pacific arts?

How can Creative New Zealand best support these aspirations?

What might we focus on in our new Pacific Arts Strategy?

From what we know and what we've heard, four distinct areas have emerged where Creative New Zealand could focus its efforts to develop the Pacific arts over the next five years.

- **The people – Tagata** – considering the needs of Pasifika artists, communities, participants and audiences.
- **The journey – Vaka** – looking at ways to strengthen Pacific-focused arts organisations and Pacific arts spaces.
- **Linking with others – Va** – looking at ways other agencies and organisations can work together to encourage, promote and support Pacific arts.
- **The source – Te Moana-Nui-a-Kiva** – emphasising a need to strengthen links with the home islands.

The people – Tagata

We chose the word Tagata as it's a word commonly used across the Pacific to mean 'person' or 'people'; showing the many connections Pacific people share, to each other and including the tangata whenua of Aotearoa. Under this banner, we're considering the needs of Pasifika artists, communities, participants and audiences.

What we know

Pacific arts participants and audiences

Our 2017 New Zealanders and the arts research indicates that 29 percent of Pacific people had participated in some form of Pacific arts in the last 12 months. For other ethnic groups surveyed, 22 percent of Māori, 9 percent of Asian New Zealanders and 5 percent of New Zealand Europeans had also participated in Pacific arts in the previous 12 months.

In terms of attendances, 18 percent of those surveyed had attended a Pacific arts event in the previous 12 months. Over half (52 percent) of Pasifika people surveyed had attended a Pacific arts event. For other ethnic groups, 40 percent of Māori, 18 percent of Asian New Zealanders and 14 percent of New Zealand Europeans surveyed had also attended a Pacific arts event in the last 12 months.

What we've heard

Navigating the system

Artists require time, resources and skill to make their work. When presenting or exhibiting their work, many artists also require access to suitable venues and support from arts practitioners such as producers, curators and publishers.

Funding can be a way to access the required time, resources, skills, venues and practitioner expertise. This funding may come from Creative New Zealand, from the artist's family and friends, from the community, from other funders such as a local council or community trust, from patrons or from the private sector.

Being able to navigate the New Zealand arts funding and support system is essential to being able to access available funding and support.

Networking

The Pacific Arts Summit 2018 was an opportunity for Pasifika artists to gather, exchange information and catch up on each other's practice and experience. Many at the Summit felt that it had been too long since the previous Summit in 2010, and that Pasifika artists and the Pacific arts sector could be strengthened if there were more frequent networking opportunities.

Young and emerging artists

The youthful profile of New Zealand's Pacific communities means that support for young and emerging artists will be important to help nurture and strengthen the Pacific arts sector over the next five to 10 years.

Access to management and business expertise

Many artists want to practice their art and not spend time completing tax returns, booking venues and running a business. Access to business and management expertise was a concern raised at the Summit, as was a lack of performing arts producers in New Zealand.

Diversity in the arts

Pacific artists are as diverse as the Pacific Island peoples of New Zealand. At the Summit, a plea was made for the Pacific Arts Strategy to recognise the power of creative expression and narratives through the arts for the disabled, mental health and addictions communities.

Real opportunities for these communities to participate in, and contribute to, the arts can be limited but having disability components within the Strategy could help ensure these communities were not left behind.

From feedback received, pressing concerns for Pasifika artists and practitioners include:

- the need for help to understand the arts funding system
- opportunities to network and exchange information within the Pacific arts community
- more targeted support for young and emerging Pasifika artists
- access to management and business skills and to performing arts producers
- more opportunities for disabled, mental health and addiction communities to participate and contribute to the arts.

What do you see as the three most pressing concerns for Pasifika artists, communities, arts participants and/or audiences?

How can Creative New Zealand best help address these concerns over the next five years?

The journey – Vaka

For us the word Vaka signifies the great ocean-going traditions of the Pacific; the vessels that help propel us forward; the means for us to move from one place to the next. In this area, we're looking at ways to strengthen Pacific-focused arts organisations and Pacific arts spaces.

What we know

A strong and well-resourced Pacific arts environment will include a range of Pacific-focused and Pacific-led arts organisations. While there are few Pacific-focused or led arts organisations or venues at present, there are many informal networks and groups, often community based, which support Pacific arts and artists.

In addition, some mainstream arts organisations actively seek to present and support Pacific arts and artists (eg, Te Papa, Auckland Museum, Auckland Theatre Company and the New Zealand Festival).

Development of strong Pacific arts organisations will require skilled and experienced leaders and personnel. We may have a role to play here by supporting capability development for Pacific-focused and led arts groups, organisations and their personnel.

What we've heard

At the Summit, calls were made for more Pacific led and focused venues – including both performing arts venues and visual arts and craft/object art exhibition spaces. The establishment of Pacific-focused venues was seen as a necessary feature of a healthy Pacific arts ecology.

Alongside, or as part of, Pacific-focused venues, there was seen to be a need for regional hubs that had a wider focus than a single artform. These hubs might grow from existing informal networks and become a resource centre for a region's Pasifika artists and practitioners.

Services and resources available at a hub could include access to business expertise, mentoring or coaching support, opportunities for artists to present or exhibit work and opportunities to gather and exchange information and resources. Such hubs could also become places where audiences and communities can gather to access and experience Pacific arts.

A key factor in the development of any Pacific arts hub will be its ability to build and maintain links with the local community, as well as presenting works by, with and for, that community.

Support to establish and maintain venues and spaces is usually provided by a local council. In order to establish such venues, spaces and/or hubs, we would need to work closely with local councils with large Pasifika populations.

In order to strengthen the Pacific arts environment over the next five years Creative New Zealand might look to:

- support the development of the capabilities of Pacific-focused and led arts groups, organisations and their personnel
- work closely with local councils with large Pasifika populations to establish Pacific-focused and led venues/ spaces
- offer support for the programmes of Pacific venues/ spaces, and be open to funding the programmes of Pacific hubs in selected centres.

What do you see as the most important aspects of a strong Pacific arts environment?

How can Creative New Zealand best help strengthen the Pacific arts environment over the next five years?

Linking with others – Va

Va represents the space in between people and things; a space that connects us rather than separates us; about coming together in a spirit of co-operation and reciprocity. Under this theme, we're looking at ways other agencies and organisations can work together to encourage, promote and support Pacific arts.

What we know

A strong and well-resourced Pacific arts ecology will be actively supported by Pacific arts stakeholders. Ideally these stakeholders will work with Pasifika artists and Pacific-focused art organisations – as well as with one another – to encourage, promote and support the Pacific arts sector.

By stakeholders, we mean organisations with an interest in encouraging and promoting Pacific arts. These include:

- local councils with large Pasifika populations
- other government agencies such as the Ministry for Pacific Peoples, Ministry of Foreign Affairs and Trade, NZ On Air, NZ Film Commission, Radio New Zealand, Ministry for Culture & Heritage, Department of Internal Affairs and, potentially, agencies in the health and education sector
- other arts organisations, for example Te Papa, Auckland Museum, and many organisations supported by Creative New Zealand's Toi Tōtara Haemata (Arts Leadership) Investment programme
- community trusts such as Foundation North, the Wellington Community Trust and the Rātā Foundation
- businesses or other organisations who support, or may have an interest in supporting, Pacific arts (eg, the Pacific Business Trust; ASB's ongoing support for Polyfest in Auckland).

Organisations and institutions with Pacific arts interests need to be clear about their particular roles and the ways that they can encourage and support Pacific arts. This will likely

involve increasing the visibility and value of Pacific arts by:

- promoting and presenting work by Pasifika artists
- promoting Pacific views and values
- engaging with Pasifika communities and audiences
- employing and promoting Pasifika people
- having Pasifika people as members of their boards or governing bodies
- acknowledging and affirming Pacific arts as part of their strategic plans
- identifying ways they can collaborate – with other stakeholders and with Pasifika artists – to advance Pacific arts.

Over the next five years Creative New Zealand will continue to encourage Tōtara Investment clients to support and deliver services to Pacific arts organisations, groups and artists, and to develop and deliver work for Pasifika audiences.

What we've heard

Other government agencies, particularly those in the health and education sector, engage with and support Pasifika people and communities. We and other Pacific arts stakeholders may be able to learn from those agencies about ways to engage and support Pasifika artists, for the benefit of Pasifika communities, artists and stakeholders.

Mapping of the Pacific arts environment (referred to under **Tagata**) will need to include an understanding the range of available funding, resources and opportunities that are open to Pacific arts, artists and organisations. This should include opportunities available from Pacific arts stakeholders.

In order to strengthen the Pacific arts environment over the next five years, we'll need to collaborate and work with other stakeholders to increase access to available opportunities, as well as to increase the visibility and value of Pacific arts.

How can non-Pacific arts and cultural organisations (other than Creative New Zealand) best support Pasifika artists and Pacific arts organisations?

How can Creative New Zealand best work with Pacific arts stakeholders to strengthen and develop the Pacific arts sector?

The source – Te Moana-Nui-a-Kiva

What we know

During our 2012 Review of Pacific Arts, one respondent expressed the view that Creative New Zealand needed to ‘... recognise the value of homeland-based artists and arts organisations’. The term ‘homeland’ referred to Pacific artists based in the Pacific Islands as well as Pacific Island-based arts organisations.

Strengthening links with artists and communities in the Pacific can be important for both Pasifika and Māori artists, and help develop the arts of Aotearoa/New Zealand.

Artists based in the home islands can also be important to health of Pacific heritage arts in New Zealand. For example, the recent visit of Fijian heritage artists who shared their knowledge and expertise with Pasifika people in New Zealand.

What we’ve heard

Pacific Arts Summit participants pointed to the importance of connection to the home islands and indigenous communities, and a need to recognise and promote the value of success in the Pacific homelands.

There were also calls for more residency opportunities in the home islands as one way to maintain and strengthen links with artists and communities in the Pacific.

How important is it to maintain and build links with Pacific Island-based artists, arts groups and communities?

How can Creative New Zealand best strengthen links between Pasifika artists and Pacific arts organisations based in New Zealand, and Pacific Island-based artists, arts groups and communities?

Any other comments?

We welcome any other thoughts or feedback you might have on the future of Pacific arts in New Zealand – what else should we know and what else do we need to hear as we shape our new Pacific Arts Strategy?

Can you suggest any other areas where Creative New Zealand might look to focus on, to develop Pacific arts over the next five years?

Is there anything else you’d like to tell us about how you see Pacific arts developing over the next five years? Have we missed anything important?

Getting your feedback to us

We invite feedback on the discussion paper – and the questions we’ve raised – from artists, practitioners, arts organisations and all those with an interest in Pacific arts.

Your feedback needs to reach us by **5.00 pm on Tuesday, 5 June 2018**.

You can provide your feedback by:

- answering the questions posed by completing the online survey at: www.surveymonkey.com/r/Pacific_Arts
- emailing your responses to the questions asked and any other feedback to: pacificarts@creativenz.govt.nz
- leaving a comment or a video message on our Pacific Arts page on Facebook at: www.facebook.com/cnzpacificarts
- tweeting us: [@CreativeNZ](https://twitter.com/CreativeNZ) or #PacificArts
- sending us a letter with your views – please address your written response to:

Pacific Arts Strategy Discussion Paper

Creative New Zealand
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How are we developing the Pacific Arts Strategy?

What's the process been to date?

In 2017, the Arts Council established a Pacific Arts Strategy working group. The working group comprises Council members Luamanuvao Winnie Laban, Caren Rangi, Andrew Caisley and Wayne Marriott.

The working group contributed to the agenda and organisation of the Pacific Arts Summit 2018, held at Te Papa, Wellington, on 15–16 March. The Summit was a significant opportunity for the Pacific arts sector to come together to discuss its aspirations for Pacific arts. Summit discussions have been a key input into the development of this discussion paper.

What happens next?

We'll collate and analyse all feedback received by **12 noon on Tuesday, 5 June**, and report this to the Arts Council working group.

No individual or organisation will be identified in our report or in any documents that analyse the responses. However, anonymised responses could be disclosed to others under the Official Information Act 1982, should they be requested.

Supported by Creative New Zealand staff, the working group will help develop a draft Pacific Arts Strategy for Arts Council consideration in late June 2018.

We'll then consult on the draft Strategy in July 2018, with the aim of the Arts Council agreeing a final Pacific Arts Strategy, along with an action plan, in late August 2018.

Supported by the New Zealand government through

