Do it Digitally: New Spaces for Engagement



Don't Come, Won't Come?

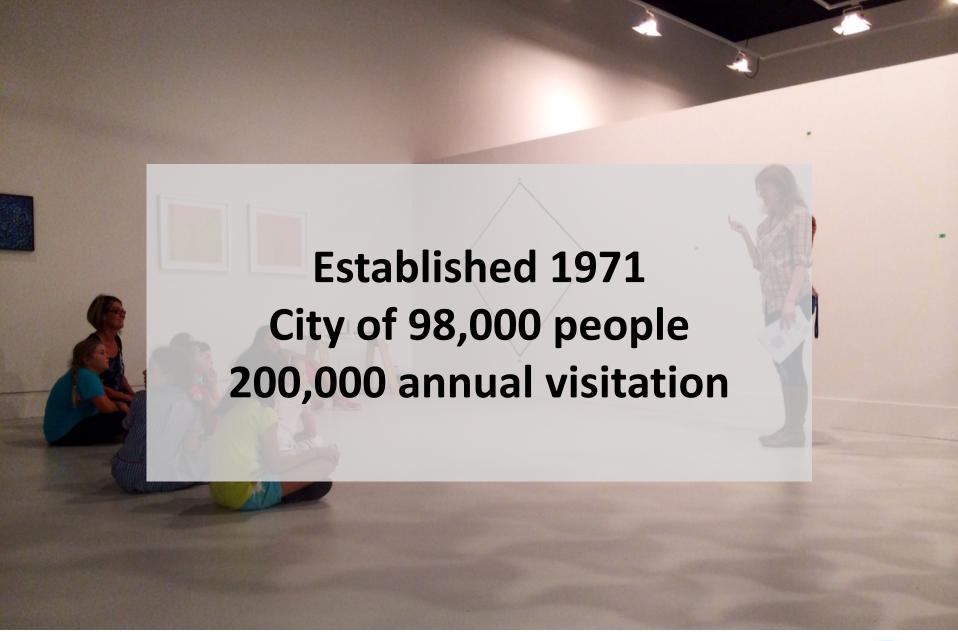




Creating value through Wikipedia

- About The Dowse
- About me
- Project goals
- Project set-up
- Outcomes
- Public events & spreading the word
- Question and discussion time



















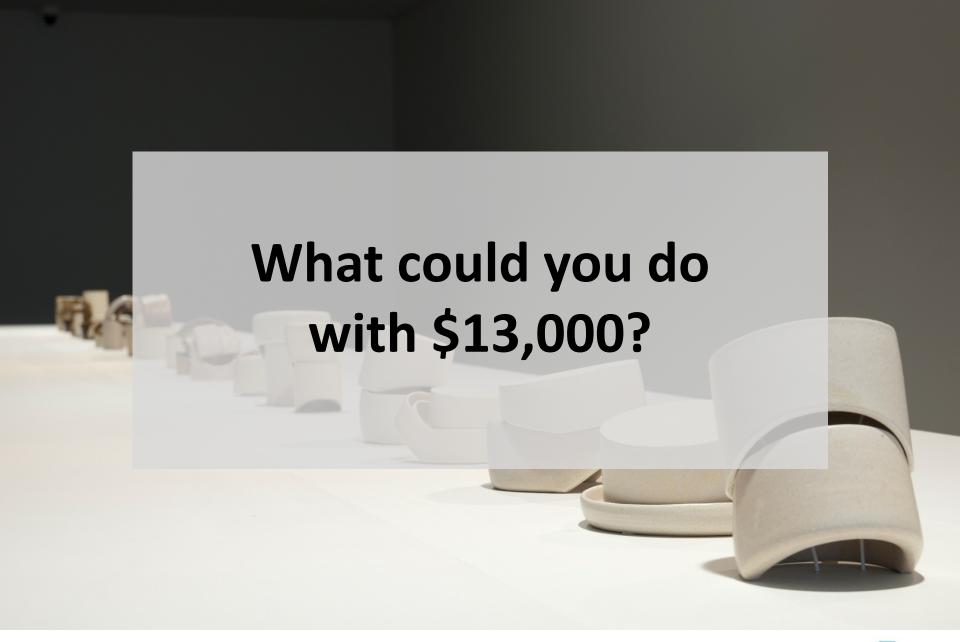


The secret of social media is that it's not about you, your product, or your story. It's about how you can add value to the communities that happen to include you. If you want to make a positive impact, forget about what you can get our of social media, and start thinking about what you can contribute. Not surprisingly, the more value you create for your community, the more value they will create for you.

















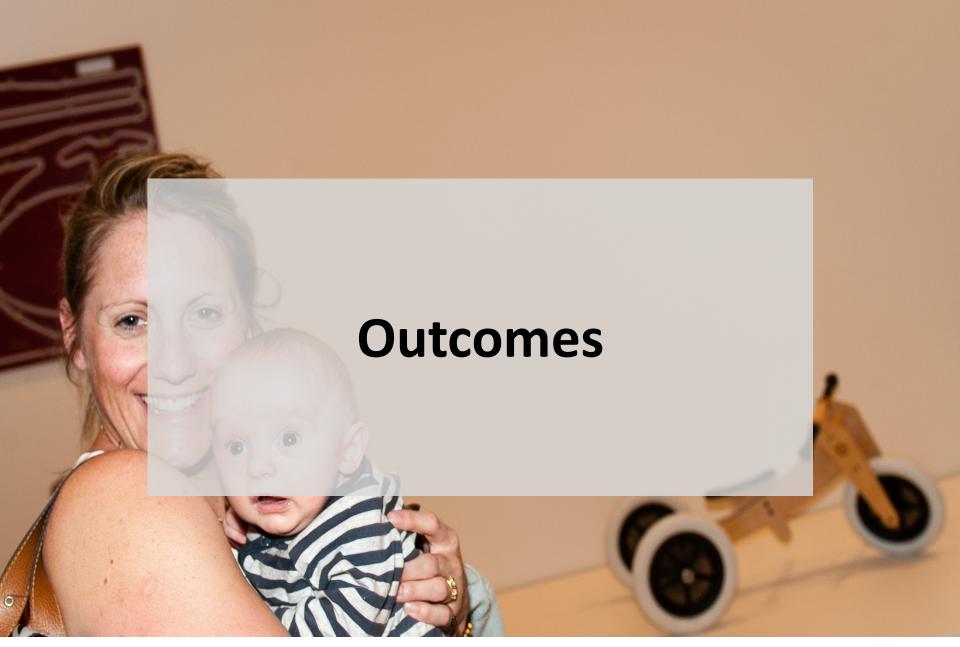














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