Creative New Zealand | Activity statistics reporting guide

Use this table to see what activity statistics to enter, based on the type of activity funded by Creative New Zealand.

If the type of Enter the activity is ψ number of \Rightarrow	New works <i>OR</i> titles created	Events	Copies <i>OR</i> print run	Participants	Attendances <i>OR</i> copies distributed
Creating or developing artwork The funded activity is the creation or development of art work. E.g. towards a creative development workshop OR to write a novel.	No. new NZ works created			No. participants actively involved in creating or developing artwork	
Exhibiting or performing The funded activity is the public presentation of an art work. E.g. towards an exhibition OR towards a performance OR towards presentation at a literary festival.		No. days the exhibition was open <i>OR</i> No. performances		No. participants actively involved in presenting or exhibiting artwork	No. people who attended the event or performance
Promoting/Developing audiences or markets The funded activity is to increase audience engagement and to encourage new audiences; and/or aims to develop new or existing markets for the arts through strategic investments and partnerships. E.g. towards attending an international arts market OR towards producing promotional material for an event.		No. international audience or market development events attended			
Publishing The funded activity is the publication of written and/or illustrated work, including literary journals, Ebooks. E.g. towards an artform publication OR a non-fi ction title published as part of a block-grant.			No. print run		No. copies distributed
Recording The funded activity is the audio, visual and/or electronic recording of artwork, including audio books. E.g. towards recording a live performance.			No. copies		No. copies distributed
Researching The funded activity is research in preparation for creating a work. E.g. towards research for a novel OR towards research about New Zealand arts or artists.				No. participants actively involved in researching (in an artistic capacity)	
Skills development The funded activity is developing the skills of artists/arts practitioners. E.g. attending a masterclass, internship, mentoring, coaching, post-graduate study overseas.				No. participants actively involved in skills development (in an artistic capacity)	
Documentation, Discourse or Archiving The activity will result in written, visual and/or auditory material documenting, appraising, reviewing or archiving arts practice. E.g. Towards a symposium on mid-20th century literature				No. participants actively involved in Documentation/ Discourse or Archiving (in an artistic capacity)	
Organisational development The funded activity develops the capability of the organisation. E.g. developing a new strategic plan OR refreshing the governance function of the organisation.					
Providing services The funded activity is providing services for artists/members/arts groups /organisations. E.g. providing: information, newsletters, professional development, licensing, seminars, contract advice, paid memberships.					