

The Pacific Arts Strategy 2018–2023 sets the direction for Creative New Zealand’s support for Pacific arts over the next few years. It also describes key priorities for action which will bring this new direction to life.

What does this Plan do?

This Implementation Plan provides further detail about what we’ll do to deliver to Strategy’s key priorities for action, from 1 October 2018 through 31 December 2020 (ie, the Strategy’s mid-point).

The timing for each action is shown in six-month periods, following an initial three-month period at the end of 2018. Related actions are also noted.

This Plan will be refreshed each year from 2020, in time for 1 July of the relevant year. We’ll also report progress against the Plan near the beginning of each calendar year, and seek the Pacific arts community’s feedback about how we’re going.

What new investment is being made?

The Arts Council has made a foundation commitment to invest an extra \$750,000 into Pacific arts per year for five years, to support the Strategy’s implementation. This investment is over and above existing funding (ie, for the 2017/18 financial year) and may grow as priorities for action are developed and further identified.

Under this Plan, we’ll also ensure that more funding, aligned with the Strategy, is committed into our Pacific-focused funds and funding pathways, including further support for young Pasifika. The Plan also shows that we’ll look to invest in our own ability, as an organisation, to deliver better for Pacific arts (see **Foundations for our work** on page 19).

How will our support for Pacific arts change?

As the Plan shows, there’s still some more work to be done before the Arts Council’s new investment can be effectively spent, either towards existing programmes or to new initiatives.

For example, Action 2 signals the need to consider ways, apart from the Arts Pasifika Awards, to recognise and support senior Pacific artists and arts practitioners, and Action 3 highlights identifying professional development needs and opportunities for emerging and mid-career Pasifika artists and arts practitioners. This review work is underway now and needs to be completed before funding commitments can be made.

A lot of useful, insightful feedback was received from the Pacific arts community on the journey to create the Strategy. We’ll continue to use this feedback as we carry out the work under this Plan.

la manuia le fai o le faiva – May the fishing go well.

Plan updated: 5 August 2019

Future Aspirations

Our vision and outcomes – the difference we want our work to make, informed by the aspirations of the Pacific arts community



Powerful Pacific arts, led by passionate and skilled Pasifika people, for Aotearoa, Te Moana- nui-a-Kiva and the world

Pacific arts are bold and dynamic, and have a big impact on the lives of the people they touch

Pacific arts are nurtured and nourished through a connected, resilient Pacific arts community in Aotearoa

Pacific arts reach, inspire and are valued by more people and communities, everywhere



Focus Areas

Working to these you will help us reach our future aspirations

What are our priorities for action? (as at 1 October 2018)

Focus areas	#	Action	When will it happen?					What actions are related
			What will happen by the Strategy's mid-point? (by 31 December 2020)					
			2018	2019	2020			
			Oct-Dec	Jan-Jun	Jul-Dec	Jan-Jun	Jul-Dec	
TAGATA		Develop and support leadership opportunities for Pasifika artists and arts practitioners						
Pasifika artists and arts practitioners are resourced to develop their practice and deliver outstanding work	1	We'll investigate current career pathways for Pasifika artists and arts practitioners through our wide-ranging Portrait research, which will be re-run for the first time since 2003.						2, 3
	2	We'll review our Arts Pasifika Awards and consider other ways to recognise and support senior Pacific artists and arts practitioners.						1, 3, 7, 8
	3	We'll identify professional development needs and opportunities for emerging and mid-career Pasifika artists and arts practitioners.						1, 4
	4	We'll also review the Pasifika Internships Programme with programme participants, with a view to strengthening and extending the current programme.						3
		Stimulate demand for, and increase funding into, Creative New Zealand's dedicated Pacific arts funds and funding pathways, including new directions for supporting arts projects by young Pasifika artists						
	5	We'll promote and ensure our offerings are meaningful and relevant to Pasifika artists and arts practitioners, that our funding processes are clear and well understood, and we'll work towards eradicating barriers to applying for our funding.						1, 2, 3, 4, 15, 28
	6	We'll also ensure that more funding, aligned with this Strategy, is committed into our Pacific-focused funds and funding pathways, including further supporting young Pasifika.						

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Support diversity in the Pacific arts community, including for those living with disabilities, by aligning the Pacific Arts Strategy with Creative New Zealand's Diversity in the Arts Policy								
	7	We'll work to get a better understanding of diversity in the Pacific arts community, including working with Pasifika artists living with disabilities on how we can better support these artists.	• • • • •					
	8	We'll also establish a new annual award – the Pacific Toa (warrior) Award – for the 2019 Arts Pasifika Awards, to recognise excellence in the arts by Pasifika living with disabilities.	• • • • •					2
VAKA Pacific arts groups, collectives and organisations are supported to help lead and grow Pacific arts in Aotearoa	Fill key roles for the Pacific arts infrastructure under our Toi Tōtara Haemata (Arts Leadership) Investment programme, and welcome a greater number of arts organisations with Pacific leadership into the Toi Uru Kahikatea (Arts Development) Investment programme over time							
	9	We'll examine key roles in the Tōtara programme in light of this Strategy, and consider feedback from the sector on the current review of Investment programmes, before changes (if any) are recommended to the Arts Council.	• • • • •					
	10	We've agreed that the Pacifica Arts Centre will be funded through the Kahikatea programme from 1 January 2019. [with future Kahikatea funding to be considered as part of the 2019 Investment programme funding round]	• • •					

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	11	We'll also encourage other arts organisations with Pacific leadership to consider applying via Te Puawaitanga [the preparatory programme for Creative New Zealand's Investment programmes] for Kahikatea funding.			•		•	12
Develop the capability of Pacific-led arts groups, collectives and organisations to position them for future success, particularly in expanding their reach to new audiences, collaborating with other groups and in business mentoring/ownership								
	12	We'll engage with Pacific-led arts groups, collectives and organisations about their current development needs, including financial capability and economic sustainability.			•	•	•	3, 13, 26
	13	From Year 2 of this Strategy, we'll look to re-introduce targeted support through our funding and/or capability building programmes to address identified needs of Pasifika groups and arts organisations.					•	12
VA	Facilitate opportunities for Pasifika artists and communities to fono, talanoa and exchange information in order to develop networks and arts practices, and to share and celebrate Pacific arts success stories with more New Zealanders							
An innovative and networked arts environment exists, so that Pacific arts are strengthened for future success	14	We'll start the planning process for regional Pacific arts fono in 2020 and for the next national Pacific Arts Summit in 2022. The Pacific Arts Centre is being supported to deliver the heritage arts fono in 2018.			•	•	•	
	15	We'll also develop a digital engagement plan and seek the Pacific arts community's views on how to best support digital networking, and we'll continue to celebrate excellence by delivering the annual Arts Pasifika Awards.		•	•	•	•	2, 5, 8

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<p>Create new opportunities to establish partnerships between the Pacific arts community and arts funders/supporters in central and local government, in the community and in the private sector, to support Pacific arts creation, delivery and engagement</p>								
16		We'll review our existing partnerships and relationships in the Pacific arts space with a view to strengthening these, and begin identifying potential new partnerships.		•	•			17
17		We'll also advance discussions with organisations about specific partnership-based opportunities, and look to form new partnerships/relationships with a wider range of potential stakeholders and supporters.		•	•	•	•	16
18		We'll also work with other central and local government agencies (eg, the Ministry of Pacific Peoples, Ministry of Education, Ministry of Health, Auckland Council) to increase understanding of and support for Pacific arts, and to build recognition of the role Pacific arts practice can play in language revitalisation.	•	•	•			16, 17, 20 (for local govt)
<p>Assist Pacific arts to grow and develop in communities throughout Aotearoa, including strengthening the Pacific arts community to lead this growth and development</p>								
19		We'll review the Creative Communities Scheme and the Grants programme to ensure there is improved understanding of, and delivery to, Pasifika artists and communities, particularly in areas with high Pasifika populations, and we'll boost funding to our Moana Community Grants programme.	•	•	•	•		5

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	20	We'll also scope and report on options for establishing Pacific arts-focused regional venues/platforms for presenting Pacific arts.					•	•	18
MOANA Meaningful connections, across Aotearoa, Oceania and globally, ensure that Pacific arts are further enriched		Invest in more projects allowing Aotearoa-based artists and communities to host Oceania-based artists in New Zealand, and/or Aotearoa-based artists wishing to work with artists in Oceania; and invest in more residencies, events and meaningful exchanges between Aotearoa and Oceania							
	21	We'll explore how we can best expand the concept of 'exchange' to include short- to medium-term hosted opportunities in Aotearoa for Oceania-based artists, or vice versa.		•	•		•		22
	22	We'll also look at ways to support Pasifika communities in New Zealand to work on arts projects with communities in Oceania.		•	•				19, 21
	23	We'll also scope potential partnerships for new artist residencies at suitable centres in other parts of Oceania.		•	•		•	•	
		Enhance support for Aotearoa-based Pasifika artists and arts practitioners to participate in significant Pacific arts opportunities held in Oceania							
	24	We'll begin planning for the Aotearoa delegation to attend the Festival [of Pacific Arts & Culture] in 2020, and ensure there's a focus on enhancing opportunities for Pacific artists pre- and post-Festival, given the major significance of the event.	•	•	•	•	•		25
	25	We'll also look at ways to increase the participation of, and outcomes for, Pasifika artists in the Festival's Aotearoa delegation.	•	•	•	•	•		24

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Enhance support for the Global Moana: Pasifika artists engaging with the world and Pacific arts being presented globally, including on digital platforms								
26		We'll identify and, where relevant, develop partnerships to strengthen the global presence of Pasifika artists, both internationally and online. This may include identifying online tools and platforms that can strengthen the global reach and engagement of Pasifika artists.						

Foundations for our work

What we do and why we do it, as the basis for how we deliver to our focus areas and our future aspirations

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OUR WORK	Embrace and actively uphold Mana Pasifika as a fundamental value of Creative New Zealand							
OUR PURPOSE	Actively work to increase Creative New Zealand’s capacity and capability around Pacific arts, to ensure the success of this Strategy							
We invest in, develop, advocate for, and provide leadership in the arts, to create value for New Zealanders	27	We'll work with our staff and seek advice from Pacific-led organisations about what Mana Pasifika should mean as a value for Creative New Zealand, and then put a plan in place to enhance responsiveness (eg, all staff having a better understanding of Pacific arts, of the Pacific arts community, and of Te Moana-nui-a-Kiwa and its peoples).						22
To encourage, promote and support the arts in New Zealand, for the benefit of all New Zealanders	28	We'll work to recruit more Pasifika staff, with an initial eye to supporting actions under the Tagata and Va pou.						5, 16, 17, 18
OUR MANDATE	Mana Pasifika: We recognise the arts of the Pacific Island peoples of New Zealand							
	29	We'll also work to enhance other organisational functions to deliver more for Pacific arts, particularly around advocacy, communications and relationship management.						5, 15