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**Step 2: Which
funding pathway?**

Which funding pathway?

There are four funding pathways, each with their own purposes, requirements and results that Creative New Zealand is seeking. You should apply to the pathway which best suits your project.

A key part of the Contestable Funding assessment process is how effectively a project will achieve one, or more, of the results Creative New Zealand is seeking through a pathway.

The four pathways are Quick Response Grants, Arts Grants, Arts Investments and Sector Investments.

Quick Response Grants

PURPOSE

To support New Zealand artists and practitioners to research, develop, present, promote and/or distribute innovative, high quality work in a period of less than 12 months.

REQUIREMENTS

- short term, stand alone projects that will be completed within 12 months of a Creative New Zealand offer of a grant
- Arts Board and Te Waka Toi grants of up to \$7,500
- Pacific Arts Committee grants of up to \$5,000.

Key creative artists and/or practitioners involved in the proposed project must have:

- specialised training and/or practical experience in the area of arts practice (training need not necessarily have been at an academic institution)
- recognition from peers or experts in their area of arts practice. These peers or experts may include kaumātua, kuia or other persons of standing within the community of the applicant
- achieved success in the area of arts practice for which they are applying.

The threshold for having achieved success is that the applicant (artist, writer, arts practitioner, organisation, group, etc) must have received recognition for the public presentation of at least one work in the area of arts practice for which they are applying for funding support.

See *Arts Grants* for examples.

RESULTS

Expected results sought by Creative New Zealand are:

- the cultural traditions and artistry of Māori communities are preserved, strengthened and transmitted
- customary artistic practices of New Zealand Pasifika communities are preserved, strengthened and transmitted
- diverse, local and ethnic communities participate in and develop their art
- intercultural engagement is fostered
- New Zealand artists practitioners and organisations acknowledged for innovation and quality are supported
- development of new high quality innovative and culturally diverse New Zealand work is supported

- artform development is supported
- the skills and capabilities of high-potential artists, practitioners and organisations are developed
- the artistic potential of artists at the early stage of their careers is developed
- New Zealanders in the metropolitan centres of Auckland, Wellington, Christchurch and Dunedin have regular access to high quality arts experiences through a range of media
- New Zealanders in identified regional centres have regular access to high quality arts experiences through a range of media
- unique expressions of New Zealand's arts and culture are presented internationally
- artists, practitioners and organisations have increased capability to achieve enduring international success
- artistic links between tāngata whenua and other first nations people facilitate intercultural learning and artform development.

Quick Response Grants are offered three times a year. The closing dates for Quick Response Grants applications are 4 February, 5 June and 2 October

2009. We aim to inform people of decisions within six weeks after the closing date for applications. To enable this turnaround, applications are assessed by Creative New Zealand staff.

If you have any further questions about Quick Response Grants please contact a programme administrator or adviser in your region (see contacts list on inside back cover).

Arts Grants

PURPOSE

The purpose of an Arts Grant is to support New Zealand artists and practitioners to research, develop, present, promote and/or distribute innovative, high quality work in a period of less than 12 months.

REQUIREMENTS

- short term, stand alone projects that will be completed within 12 months of a Creative New Zealand offer of a grant
- grants of up to \$65,000.

Key creative artists and/or practitioners involved in the proposed project must have:

- specialised training and/or practical experience in the area of arts practice (training need not necessarily have been at an academic institution)
- recognition from peers or experts in their area of arts practice. These peers or experts may include kaumātua, kuia or other persons of standing within the community of the applicant
- achieved success in the area of arts practice for which they are applying.

The threshold for having achieved success is that the applicant (artist, writer, arts practitioner, organisation, group, etc) must have received recognition for the public presentation of at least one work in the area of the arts for which they are applying for funding support.

Examples of a Quick Response Grant or an Arts Grant could include support for

- an international professional development opportunity for an artist, composer or choreographer
- researching and writing a novel
- a writers' workshop
- a development stage of a multi-disciplinary collaborative project
- a tour of an art exhibition or performance group
- wānanga on marae art works
- Pacific weaving/handicraft workshops
- Pacific cultural performances and traditional dance
- publishing an exhibition catalogue.

RESULTS

Expected results sought by Creative New Zealand are:

- the cultural traditions and artistry of Māori communities are preserved, strengthened and transmitted
- customary artistic practices of New Zealand Pasifika communities are preserved, strengthened and transmitted
- diverse, local and ethnic communities participate in and develop their art
- intercultural engagement is fostered
- New Zealand artists practitioners and organisations acknowledged for innovation and quality are supported
- development of new high quality innovative and culturally diverse New Zealand work is supported
- artform development is supported
- the skills and capabilities of high-potential artists, practitioners and organisations are developed
- the artistic potential of young artists at the early stage of their careers is developed
- New Zealanders in the metropolitan centres of Auckland, Wellington, Christchurch and Dunedin have regular access to high quality arts experiences through a range of media

- New Zealanders in identified regional centres have regular access to high quality arts experiences through a range of media
- unique expressions of New Zealand's arts and culture are presented internationally
- artists, practitioners and organisations have increased capability to achieve enduring international success
- artistic links between tāngata whenua and other first nations people facilitate intercultural learning and artform development.

Arts Grants are offered twice a year. The closing dates for Arts Grants applications are 27 February and 28 August 2009.

Arts Grants are assessed by Creative New Zealand staff, external artistic assessors and members of an Assessment Panel.

We aim to inform people of Arts Grants decisions within 12 weeks of the closing date for applications.

If you have any further questions about Arts Grants please contact a programme administrator or adviser in your region (see contacts list on inside back cover).

Arts Investments

PURPOSE

To contribute towards the research, creation and presentation of high quality New Zealand art over a period of between six and 24 months.

REQUIREMENTS

- for established artists (see *Glossary*), practitioners and organisations only
- for projects taking between six and 24 months
- integrated projects to research, create and present art works
- requires evidence of some form of support from other stakeholders – this support may be a monetary or other tangible contribution to the project.

For Arts Investment proposals the artist, practitioner, group or organisation submitting the proposal must have previously achieved:

- the successful presentation within a five year period of at least three high quality art works/events/programmes in the genre or activity area of the investment proposal
- the endorsement and support for the proposed project from two people with standing and recognition in the applicant's cultural and/or artistic community, e.g. a *kuia* or person of standing who has knowledge of the area of arts practice

- financial or in-kind support for the project from other stakeholders (or be highly likely to achieve future financial or in-kind support for the project).

Arts Investment previous achievement thresholds do not exclude organisations with a track record of successfully organising events that have involved high quality, young artists presenting innovative work. However an organisation with a focus on emerging artists (see *Glossary*) creating and presenting high quality, innovative work will need to identify in its proposal the actual creative development process and presentation event that would be the focus of the Arts Investment.

Examples of an Arts Investment would include support to:

- research and write a novel
- commission original writing for editing, printing, promoting and distributing multiple issues of a literary magazine over a two year period
- research, create and exhibit a new body of visual or object art work
- compose, record and perform new music composition(s)
- research, workshop/wānanga/fono, choreograph, design, rehearse and present a new dance work
- write, rehearse and premiere a new play

- design, rehearse and present a previously produced play, dance or music work
- commission, develop and present an original work by a New Zealand artist at a pan artform regional festival.

RESULTS

Expected results sought by Creative New Zealand are:

- the cultural traditions and artistry of Māori communities are preserved, strengthened and transmitted
- customary artistic practices of New Zealand Pasifika communities are preserved, strengthened and transmitted
- diverse, local and ethnic communities participate in and develop their art
- intercultural engagement is fostered
- New Zealand artists, practitioners and organisations acknowledged for innovation and quality are supported
- development of new high quality innovative and culturally diverse New Zealand work is supported
- artform development is supported
- the skills and capabilities of high-potential artists, practitioners and organisations are developed
- the artistic potential of young artists at the early stage of their careers is developed.

MILESTONE-BASED CONTRACTS

An offer of Arts Investment funding may involve milestone-based contracts. These are contracts that offer set amounts of funds to be paid only when agreed stages of the project have been completed.

PUBLIC PRESENTATION

There is an expectation that Arts Investment projects will achieve some form of public presentation within two years of a grant being offered. Proposals that can demonstrate strong support from relevant presenters will make a stronger case for funding. All Arts Investment proposals need to indicate plans (timeframe, budget, presenter endorsement) for the public presentation of the work.

A public presentation of a work may include an exhibition, installation, publication or performance season. Venues for a presentation may include (but are not limited to) a marae, a theatre, a gallery, a bookshop or a found space. To qualify as a public presentation the presentation must:

- be open to members of the public to attend, view, read, purchase and/or purchase tickets to the resulting work
- involve public notification of the time and place at which the presentation, publication, exhibition, performance will occur/be available to the public

- seek and encourage critiques, reviews and/or peer evaluations of the presented work.

Performances, presentations, publications, exhibitions and showings made as part of a course of study do not count as public presentations.

It is recognised that in many areas of arts practice it can be difficult to obtain a firm commitment to present a work from a presenter (publisher, producer, gallery, venue, marae) before the work has been realised by the artist. If this is the case you should at least include written expressions of interest.

If your project is not yet able to demonstrate strong interest from a presenter you are advised to consider applying for an Arts Grant, rather than an Arts Investment.

TOURING

Arts Investment funding may support public presentations of new New Zealand work occurring in more than one centre immediately after its first presentation season. If you are considering making an Arts Investment proposal that involves a sizeable tour of the work immediately following the first presentation season you will need to consult a Creative New Zealand programme adviser before submitting a proposal.

If an offer of grant is made for the immediate touring of a newly premiered work it is highly likely Creative New Zealand's contribution will only be offered through a milestone-based contract.

INVESTMENT AMOUNTS

If your Arts Investment proposal is seeking \$100,000 or more from Creative New Zealand you must:

- discuss your proposal with a Creative New Zealand programme adviser before you submit the proposal (see Contacts on inside back cover)
- include in your proposal the name of the programme adviser you spoke with.

Arts Investments are offered once a year. The closing date for Arts Board Arts Investment proposals is 12 June 2009. For Te Waka Toi and the Pacific Arts Committee the closing date for Arts Investment proposals is 28 August 2009.

Arts Investment proposals are assessed by Creative New Zealand staff, external artistic assessors and members of an Assessment Panel.

We aim to inform people of Arts Investment decisions within 12 weeks following the closing date for applications.

If you have any further questions about Arts Grants please contact a programme administrator or adviser in your region (see contacts list on inside back cover).

Sector Investments

PURPOSE

To foster and maintain the skills, resources and networks needed to present, promote and distribute innovative, quality arts by New Zealand artists and practitioners.

REQUIREMENTS

- for established (see *Glossary*) artists, practitioners and organisations only
- contributing towards programmes and activities that may be larger scale one-off events or which may roll out over up to three years
- requires evidence of some form of support from other stakeholders – this support may be a monetary or other tangible contribution to a project or activity.

For Sector Investments proposals the artist, practitioner, group or organisation submitting the proposal must have previously achieved:

- the successful presentation within a five year period of at least three high quality art works/events/programmes in the genre or activity area of the investment proposal
- the endorsement and support for the proposed project from two people with standing and recognition in the applicant's cultural and/or artistic

community, for example a kuia or person of standing who has knowledge of the area of arts practice

- financial or in-kind support for the project from other stakeholders (or be highly likely to achieve future financial or in-kind support for the project).

There are two types of Sector Investments: to *Develop Potential* or to *Deliver the Arts*.

Examples of Sector Investments – *Develop Potential* would include support for:

- professional development programmes such as mentoring and internship schemes
- artist-in-residence programmes (both domestic and international)
- critical dialogue and discourse
- networks that will strengthen and develop the New Zealand arts sector
- emerging infrastructure
- audience development within New Zealand.

Examples of Sector Investments – *Delivery of the Arts* would include support for:

- established festivals to present high quality New Zealand arts and artists – a festival may be pan artform, artform specific or culturally based
- block publishing grants to be offered for up to three years

- the distribution of high quality New Zealand arts works within New Zealand e.g. promotion, presentation and touring of shows and exhibitions (see *Domestic Touring in General information section*)
- travel and freight assistance for unique expressions of New Zealand arts and culture to be presented internationally (see *International Touring in General information section*).

RESULTS

Expected results sought by Creative New Zealand are:

- the cultural traditions and artistry of Māori communities are preserved, strengthened and transmitted
- customary artistic practices of New Zealand Pasifika communities are preserved, strengthened and transmitted
- diverse, local and ethnic communities participate in and develop their art
- intercultural engagement is fostered
- the skills and capabilities of high-potential artists, practitioners and organisations are developed
- the artistic potential of young artists at the early stage of their careers is developed
- New Zealanders in the metropolitan centres of Auckland, Wellington, Christchurch and Dunedin have regular access to high quality arts experiences through a range of media
- New Zealanders in identified regional centres have regular access to high quality arts experiences through a range of media
- the range of arts experiences available reflects New Zealand's culturally diverse population
- artists, practitioners and organisations are supported to broaden, deepen and diversify their audiences
- unique expressions of New Zealand's arts and culture are presented internationally
- target international markets for high quality New Zealand work are developed
- New Zealand artists, practitioners and organisations have increased capability to achieve enduring international success. Please note: Creative New Zealand is currently developing a pan-artform international strategy. For details on the priorities for funding please refer to Creative New Zealand's website after 18 February 2009
- artistic links between tāngata whenua and other first nations people facilitate intercultural learning and artform development.

MILESTONE-BASED CONTRACTS

Sector Investments may involve milestone-based contracts. These are contracts that offer set amounts of funds to be paid only when agreed stages of the project have been completed.

INVESTMENT AMOUNTS

If your Sector Investment proposal is seeking \$100,000 or more from Creative New Zealand you must:

- discuss your proposal with a Creative New Zealand programme adviser before you submit the proposal (see Contacts on inside back cover)
- include in your proposal the name of the programme adviser you spoke with

Sector Investments are offered once a year.

The closing date for Arts Board Sector Investment proposals is 12 June 2009.

For Te Waka Toi and the Pacific Arts Committee the closing date for Sector Investment proposals is 28 August 2009.

Sector Investment proposals are assessed by Creative New Zealand staff, external artistic assessors and members of an Assessment Panel.

We aim to inform people of Arts Investment decisions within 12 weeks of the closing date for applications.